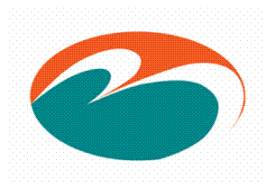


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CHINESE PEOPLE HOLDINGS COMPANY LIMITED

中民控股有限公司*

(incorporated in Bermuda with limited liability)

(stock code: 681)

DATE OF BOARD MEETING

The board of directors (the “Board”) of Chinese People Holdings Company Limited (the “Company”) announces that a meeting of the Board will be held on Friday, 26 November 2010 whereat the Board will, among other matters, approve the release of the interim results of the Company and its subsidiaries for the six months ended 30 September 2010.

As at the date of this announcement, the Board comprises six executive directors, namely, Mr. Xu Ruixin, Dr. Mo Shikang, Mr. Zhang Hesheng, Mr. Zhu Peifeng, Mr. Jin Song and Mr. Chu Kin Wang Peleus, and three independent non-executive directors, namely, Dr. Liu Junmin, Mr. Tan Qinglian and Mr. Sin Ka Man.

On behalf of the Board of
Chinese People Holdings Company Limited

Mr. Jin Song

Managing and Executive Director

Beijing, 16 November 2010

** for identification purpose only*