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## CHINESE PEOPLE HOLDINGS COMPANY LIMITED

中民控股有限公司\*

*(incorporated in Bermuda with limited liability)*

**(stock code: 681)**

### PROFIT WARNING

This announcement is made pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that the financial results of the Group for the six months ended 30 September 2010 are expected to record a loss as compared to the profit for the corresponding period in 2009. This profit warning announcement is only based on the preliminary review on the management accounts for the Group, which have not been audited and reviewed by the Company's auditor.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

Based on the preliminary review on the management accounts of Chinese People Holdings Company Limited (the "Company", together with its subsidiaries as the "Group"), the board of directors of the Company (the "Board") wishes to inform the shareholders of the Company (the "Shareholders") and potential investors that the financial result of the Group for the six months ended 30 September 2010 are expected to record a loss as compared to the profit for the corresponding period in 2009 due to (1) the loss recognised upon the disposal of available-for-sale financial assets in accordance with Hong Kong Accounting Standard 39 and (2) the gain on disposal of Fujian Anran of approximately HK\$220,781,000 in 2009 (for further detail in relation to the said disposal, please refer to the circular of the Company dated 18 May 2009), which is non-recurring in nature and no such income was recorded during this reporting period.

The Company is still in the process of finalising the Group's interim results for the six months ended 30 September 2010. The information contained in this announcement is only based on the Company's preliminary review of the management accounts of the Group, which have not been audited or reviewed by the Company's auditor. Further details of the Group's performance will be disclosed as and when the interim results of the Group for the six months ended 30 September 2010 are announced.

**Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.**

As at the date of this announcement, the Board comprises six executive directors, namely, Mr. Xu Ruixin, Dr. Mo Shikang, Mr. Zhang Hesheng, Mr. Zhu Peifeng, Mr. Jin Song and Mr. Chu Kin Wang Peleus, and three independent non-executive directors, namely, Dr. Liu Junmin, Mr. Tan Qinglian and Mr. Sin Ka Man.

On behalf of the Board of  
**Chinese People Holdings Company Limited**  
**Mr. Jin Song**  
*Managing and Executive Director*

Beijing, 16 November 2010  
*\* for identification purpose only*