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## **CHINESE PEOPLE HOLDINGS COMPANY LIMITED**

**中民控股有限公司\***

*(incorporated in Bermuda with limited liability)*

**(stock code: 681)**

### **ENTERING INTO A LETTER OF INTENT ON COOPERATION WITH THE SHENZHEN WELFARE LOTTERY ISSUING CENTRE AND RESUMPTION OF TRADING**

This announcement is made pursuant to Rule 13.09(1) of the Listing Rules.

The Board announces that on 8 December 2009, Yongheng Lecai, an associate of the Group, entered into a letter of intent in relation to cooperation with the Shenzhen Welfare Lottery Issuing Centre (深圳市福利彩票發行中心), pursuant to which, Yongheng Lecai will act as an agent to sell the computer welfare lottery Kuai2(快2) Game in Shenzhen. The Company obtained the signed copy of letter of intent on 10 December 2009.

**As at the date of this announcement, no agreements have been entered into by any parties. As such, the proposed cooperation may or may not proceed. Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.**

At the request of the Company, trading in the Shares on the Stock Exchange was suspended from 2:30 p.m. on 10 December 2009 pending the release of this announcement. Application will be made by the Company to the Stock Exchange for the resumption of trading in the Shares on the Stock Exchange with effect from 9:30 a.m. on 11 December 2009.

\* For identification purposes only

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In accordance with the Rules of the Shenzhen Computer Welfare Lottery Kuai2(快2) Game (《深圳市電腦福利彩票快2遊戲規則》), the lottery results of Kuai2(快2) Game is released every 5 minutes. The revenue of each lottery issue will be allocated as to 67%, 13% and 20% as the prize money, the administrative expenses for the issue and the welfare function respectively.

The Shenzhen Civil Affairs Bureau (深圳市民政局) and the Shenzhen Welfare Lottery Issuing Centre (深圳市福利彩票發行中心) have lodged their respective reports on the issuance and sale of computer welfare lottery Kuai2(快2) Game in Shenzhen to the Ministry of Finance of the PRC for its consideration and to complete the relevant formalities.

## **GENERAL**

**As at the date of this announcement, no agreements have been entered into by any parties. As such, the proposed cooperation may or may not proceed. Shareholders and potential investors of the Company should exercise caution when dealing in the securities of the Company.**

## **SUSPENSION AND RESUMPTION OF TRADING**

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## **DEFINITIONS**

“Board”	the board of Directors
“Company”	Chinese People Holdings Company Limited, an exempted company incorporated in Bermuda with limited liability, the shares of which are listed on the main board of the Stock Exchange as at the date of this announcement

“Directors”	the directors of the Company
“Group”	the Company and its subsidiaries
“Hong Kong”	Hong Kong Special Administrative Region of the PRC
“Kuai2 (快2) Game”	the computer welfare lottery Kuai2 game being sold in Shenzhen, which is organized and distributed by the China Welfare Lottery Issuing Administration Centre (中國福利彩票發行管理中心) and the Shenzhen Welfare Lottery Issuing Centre (深圳市福利彩票發行中心) respectively. Kuai2 game is sold under a computer network and the results are released on a regular basis. It comprises of 22 balls in aggregate, 20 of which are numbered from 1 to 20 and the remaining 2 are known as the “welfare number”. A bet is made by choosing 1 number from the 22 balls each time
“Listing Rules”	the Rules Governing the Listing of Securities on the Stock Exchange
“PRC”	the People’s Republic of China
“Shares”	ordinary shares of HK\$0.07 each in the share capital of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited
“Yongheng Lecai”	Shenzhen Yongheng Lecai Technology Development Company Limited, a legal person established and existing under the laws of the PRC, and 40% of its equity interests is owned by the Group

*As at the date of this announcement, the Board comprises six executive directors, namely Mr. Xu Ruixin, Dr. Mo Shikang, Mr. Zhang Hesheng, Mr. Zhu Peifeng, Mr. Jin Song and Mr. Chu Kin Wang, Peleus, and three independent non-executive directors, namely Dr. Liu Junmin, Mr. Tan Qinglian and Mr. Sin Ka Man.*

By order of the Board  
**Chinese People Holdings Company Limited**  
**Jin Song**  
*Managing and Executive Director*

Beijing, 10 December 2009